



MAGNUSSON
KLEMENCIC
ASSOCIATES

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FOR IMMEDIATE RELEASE

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HINES AND MAGNUSSON KLEMENCIC ASSOCIATES RELEASE EMBODIED CARBON REDUCTION GUIDE

SEATTLE, WA — With the built environment accounting for almost 40 percent of all energy-related carbon emissions worldwide, the AEC industry must take meaningful steps toward significant carbon reduction.

To that end, Hines engaged Magnusson Klemencic Associates (MKA) to create the Hines Embodied Carbon Reduction Guide. This effort spans two years and relies on MKA's industry-leading knowledge of carbon accounting and involvement in programs such as the Embodied Carbon in Construction Calculator (EC3) Tool. Released on April 22, a date internationally recognized as Earth Day, this free, comprehensive, 108-page program aims to create more sustainable development practices at Hines while establishing an industry standard for quantifying, tracking, and reducing embodied carbon in the commercial real estate development process.

"MKA is honored to be a part of Hines' strategy to reduce embodied carbon in the built environment," said MKA President Don Davies. "I am excited to see how Hines' focused engagement leverages environmentally sustainable change throughout the industry."

By sharing the Embodied Carbon Reduction Guide with developers, engineers, contractors, material suppliers, investors, and other industry partners, Hines and MKA aim to affect lasting, responsible, and sustainable progress toward reducing the built environment's carbon footprint.

Click [here](#) to visit Hines' website to see the firm's launch video, download your copy of the Embodied Carbon Reduction Guide, and learn more about the program.



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Magnusson Klemencic Associates (MKA) is an award-winning, 185-person structural and civil engineering firm founded in 1920 and with locations in Seattle, Washington, and Chicago, Illinois.

MKA has worked on projects in 48 states and 61 countries, serving clients worldwide. MKA's passion is creating structural systems for buildings of all shapes, sizes, and complexities, and civil site and infrastructure designs for architectural projects.

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